



# EUROPEAN SALES COMPETITION



## Gold package

for sponsorship

European Sales Competition (ESC) is the sales event where future sales professionals compete, meet and learn with a B2B sales roleplay. The 7th Edition of the European Sales Competition is organized on **17-19 November 2021** by Turku University of Applied Sciences.

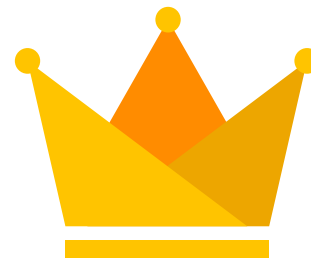
The competition will be implemented online.

[www.europeansalescompetition.com](http://www.europeansalescompetition.com)

*Your logo?*



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## Sponsorship benefits

<b>Pre-Event Advertising</b>	Logo on ESC website
	Article/Section about your company on the website
	Logo on publication material (mails, instructions, docs)
	Section in the brochure
	Provide content for ESC 2021 Newsletters and posts on social media*
<b>Platform visibility</b>	Official recognition as cooperation partner at the competition opening
	Logo on virtual platform
	Online space to interact with participants
	Online space to present the company incl, logo, pictures, video, contact
<b>Contact with participants</b>	CV's from attendees upfront
	CV's from attendees
	Application videos from attendees upfront
	1on1 interviews with attendees during the competition
	Attendee E-Mail list
	Access to videos of semi final and final
<b>Media Relation and Social Media</b>	Promotion to media and press as co-operation partner
	Promotion via Social media
<b>Competition Attendance possibility</b>	Role of being a buyer*
	Member of the Jury*
<b>Key Note Speeches</b>	During the event*
<b>Post-event</b>	Promotion on ESC web site
	Promotion via Social media

*\*Included with limitations*

### Interested? Contact:

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Your logo?

