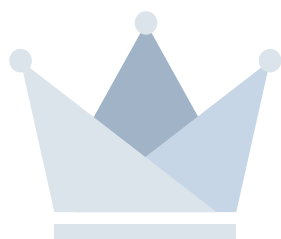




EUROPEAN SALES COMPETITION



Platinum package

for sponsorship

European Sales Competition (ESC) is the sales event where future sales professionals compete, meet and learn with a B2B sales roleplay. The 7th Edition of the European Sales Competition is organized on **17-19 November 2021** by Turku University of Applied Sciences.

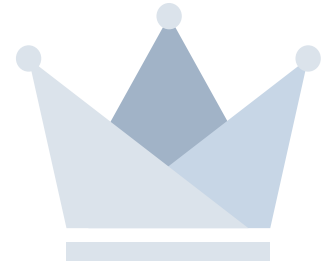
The competition will be implemented online.

www.europeansalescompetition.com

Your logo?



Platinum package



Sponsorship benefits

Main cooperation partner	Exclusive Branding as HOST of the competition
	(European Sales Competition 2021 sponsored by xx)
	The case of the competition is based on your product/service
Pre-Event Advertising	Logo on ESC website
	Article/Section about your company on the website
	Logo on publication material (mails, instructions, docs)
	Section in the brochure
	Provide content for ESC 2021 Newsletters and posts on social media
Platform visibility	Official recognition as cooperation partner at the competition opening
	Keynote at the opening ceremony
	Logo on virtual platform
	Online space to interact with participants
	Online space to present the company incl, logo, pictures, video, contact
Contact with participants	CV's from attendees upfront
	CV's from attendees
	Application videos from attendees upfront
	1on1 interviews with attendees before the competition
	1on1 interviews with attendees during the competition
	Attendee E-Mail list
	Access to videos of semi final and final
Media Relation and Social Media	Promotion to media and press as the main cooperation partner
	Promotion to media and press as co-operation partner
	Promotion via Social media
Competition Attendance possibility	Role of being a buyer
	Member of the Jury
Key Note Speeches	During the event
Evening Event	Hosting the award ceremony
Post-event	Possibility for interaction with participants after the event
	Promotion on ESC web site
	Promotion via Social media

Interested? Contact:

Timo Holopainen, Competition Director
timo.holopainen@turkuamk.fi

Your logo?

