



EUROPEAN SALES COMPETITION

31 May – 2 June 2023

SPONSORSHIP BENEFITS





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COME AND JOIN THE EUROPEAN SALES COMPETITION AS A PARTNER

The European Sales Competition (ESC) is the sales event where future sales professionals compete, meet and learn with a B2B sales role play. The 9th Edition of the European Sales Competition is organised on 31 May - 2 June 2023 by Wittenborg University of Applied Sciences, the Netherlands.

As a partner you will not only create a lot of visibility amongst these young professionals, you will also be able to connect your company to students, staff and other people involved in these university sales programmes. In short you will be able to:

- ❖ Promote your company to and gain Europe-wide visibility amongst top sales students.
- ❖ Interact one-on-one with competing students in various formal and informal events.
- ❖ Connect with university staff to discuss possible cooperation with your company.
- ❖ Involve your staff as judges or buyers and see Europe's sales talent in action, real time.

INTERESTED?

Please contact Myra Qiu or Dr Alexander Bauer via esc2023@wittenborg.eu.





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Sponsorship Benefits		Platinum €15.000,-	Gold €10.000,-	Silver €5.000,-	Bronze €2.000,-
Main cooperation partner	Exclusive branding as HOST of the ESC23 (European Sales Competition 2023 sponsored by...)				
	Logo on promotion materials (200 name badges, lanyards, eco-notebook & pens) Case based on your product/service				
	Advertising				
	Logo on ESC website				
Advertising	Article/section about your company on the website				
	Logo on publication & promotion material (mails, instructions, posters, banners)				
	Provide content for ESC 2023 newsletters and social media		*	*	*
Platform visibility	Official recognition as cooperation partner at the ESC23 opening				
	Keynote at the opening/closing ceremony				
Contact with participants	CVs from attendees				
	Application videos from attendees upfront				
	1 to 1 interview with attendees during the competition				
	E-mail list of attendees				
	Access to videos of the final competition session				
Media relations & social media	Promotion to media and press as the main cooperation partner				
	Promotion to media and press as cooperation partner				
	Promotion via social media		*	*	*
Competition attendance	Role of being a buyer		*		
	Member of the jury		*	*	*
	Give the sponsor prize for the best salesperson				
	Keynote speeches at the event				
	Being present at the evening events				
Post-ESC23	Interaction with participants (Online Recruitment Fair)				
	Promotion of vacancies on WUAS current students & alumni platform				
	Possibility of interaction with WUAS students looking for internship/jobs				
	Promotion on the ESC website		*	*	*
	Promotion via social media		*	*	*

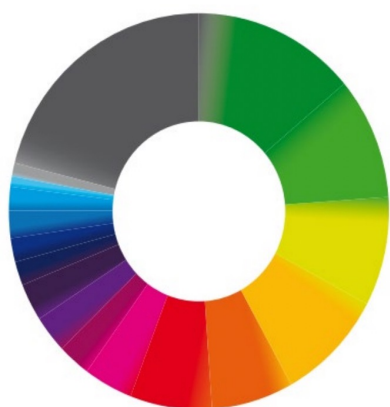
**with limitations, limited frequency of activities*



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OVER 100 NATIONALITIES STUDY AT WITTENBORG



14% China	21% Other				
10% Nigeria	Turkey	Spain	Serbia	Tunisia	Sierra Leone
9% Vietnam	Egypt	Greece	Tanzania	Belgium	Ecuador
9% India	Morocco	Afghanistan	Venezuela	Liberia	Algeria
7% Iran	Ghana	United Kingdom	St. Maarten	El Salvador	Iceland
7% Netherlands	Brazil	Colombia	Japan	Portugal	Trinidad and Tobago
4% Nepal	Georgia	Poland	Armenia	Maldives	South Sudan
3% Pakistan	Syria	Uganda	Macedonia	Guatemala	Malta
3% Bangladesh	Rwanda	Albania	Ethiopia	Chile	Qatar
3% Russia	Italy	Kenya	Malawi	UAE	Angola
2% Indonesia	Congo	Libya	Jordan	Argentina	Cyprus
2% Sri Lanka	Mexico	Australia	Croatia	Malaysia	Mauritius
2% Germany	South Africa	Norway	Saudi Arabia	Jamaica	Ireland
2% Ukraine	South Korea	Mozambique	Cuba	Togo	Latvia
1% Cameroon	Kazakhstan	Belarus	Eritrea	Bulgaria	Sudan
1% Zimbabwe	Austria	Israel	Uzbekistan	Hungary	Sweden
	Thailand	Romania	Finland	Burkina Faso	Oman
	Canada	Turkmenistan	Peru	Aruba	Guyana
	France	Luxembourg	Azerbaijan	Iraq	Denmark
	USA	Bolivia	Philippines	Switzerland	Kosovo